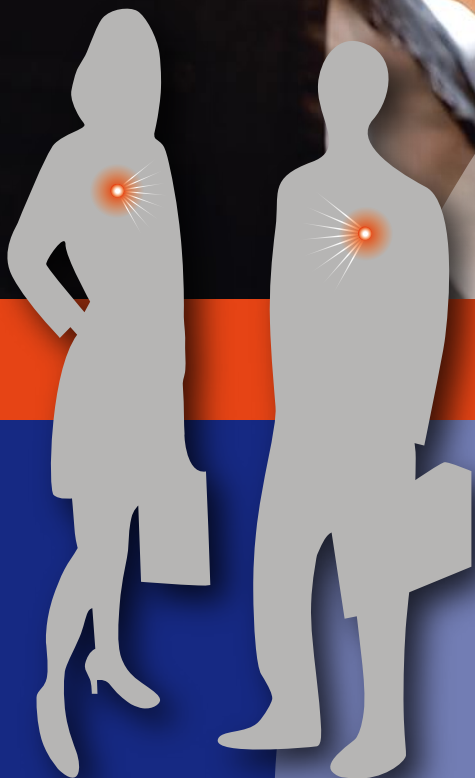




Interactive Badge Networking

- Unequalled efficiency at meetings by matching people with mutual interests.
- Easy-to-use, advanced technology and reliable.
- Better and faster business with less effort.



The Ultimate Networking Tool

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Conferences become more and more focused on networking between delegates. The Badge2match system or Interactive Badge will greatly enhance networking between delegates with higher Return on Investment possibilities.

During operation the Interactive Badge will send and receive matching data and will use this to calculate matching probabilities. When a match is made (in accordance with matching % set by the conference organizer) the two badges that match will emit a discreet attention signal and light up in the same colour for a period of time. Multiple colors can be used to ensure the delegates really know who to approach; for example red/red, green/green etc). The wearers of the respective badges are made aware of a match in their near vicinity and know who to approach.

In short it is an innovative, fun, easy, affordable and effective way to improve networking and increase ROI!

Benefits/Value of Interactive Badge:

1. The Interactive Badge uses a reliable and well proven RF technology;
2. Improved electronics technology ensures that the Interactive Badge is light and slim (close to a regular conference pass);
3. The Interactive Badge is cost effective and easy to use: "Monkey Proof";
4. The Matching Questionnaire Software is compatible with existing Registration Software;
5. Answering the matching questions only takes a few minutes;
6. Conference organizers can use a match simulator prior to the conference to check the matching % they should use;
7. Return on Investment increases as delegates meet the "right" people to do business.

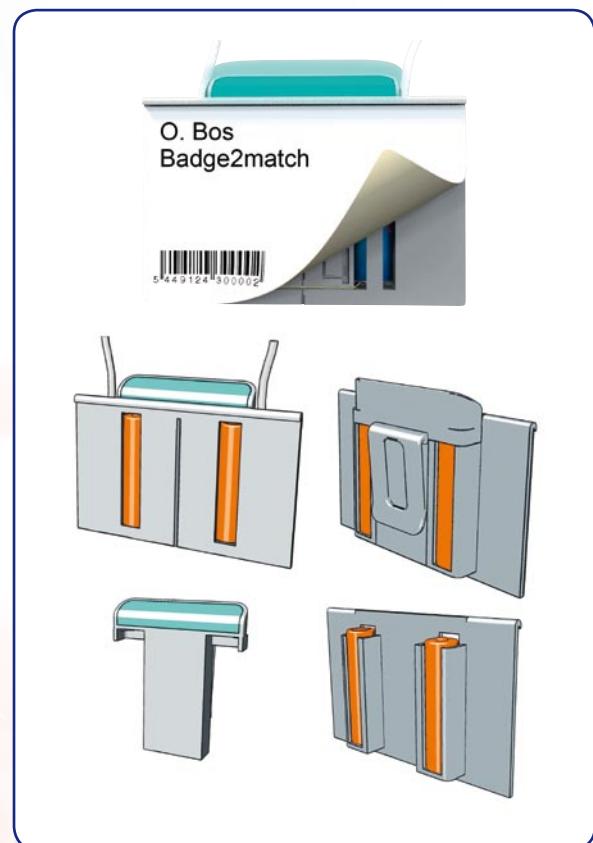
The Product

Simple - advanced technology is complimented through the simplest package

Convenient - break off the disposable part after use (combined ID-card + batteries)

Compact - as close as possible to credit card size 54 x 85.6 mm

Versatile - use portrait or landscape, key-cord or clip



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